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**American Agricultural Editors' Association
2010 Awards**

July 27, 2010
Agricultural Media Summit
Crowne Plaza Riverfront St. Paul
St. Paul, Minnesota

AAEA Lifetime Achievement Award

Three years ago, the American Agricultural Editors' Association re-instated the Lifetime Achievement Award, which had been given for the first and only time to Wheeler McMillen in 1990. AAEA presented five Lifetime Achievement awards in 2007, to Wilson Carnes, Bob Rupp, Charlie Scruggs, Jim Thomson and Cordell Tindall. Claude Gifford and Larry Harper were honored in 2008. In 2009, AAEA paid tribute to Betty Lou Denton, Bill Fleming and Jim Lilly.

For 2010, the AAEA Service Awards Committee has selected one person to receive a Lifetime Achievement Award – Paul S. Weller Jr. The awards are sponsored by CHS Inc.

Paul S. Weller Jr.

Paul is a former AAEA executive secretary-treasurer and was an AAEA member for 33 years. He joined AAEA in 1960 as an active member of the editorial staffs of *Pennsylvania Farmer* and *National Future Farmer*. After moving to Washington, D.C., to become director of public affairs for the National Council of Farmer Cooperatives, Weller continued as an active affiliate member, serving on the membership, summer meeting, sponsorships, and professional improvement committees. Weller broadened his influence in D.C. by founding Agri/Washington in 1982. In 1984, he was appointed AAEA's first executive secretary-treasurer, bringing professional management to the association, editing *The ByLine*, helping plan meetings, and improving member services.

"Paul Weller has been and is 'our man in Washington,'" wrote Wayne Swegle, AAEA honorary member, in his letter of nomination. "An important aspect of Paul's wide knowledge is that he used it to help AAEA members -- and other agricultural leaders -- navigate the Washington, D.C., maze. We can cite many AAEA contributions, from taking the lead in arranging Washington Summer Meetings...to managing all five of the National Agricultural Communicators' Conferences, which brought ag communicators from all the associations to D.C. to meet with newsmakers, congressional and USDA decision makers, and others.

"In short, AAEA members, farm organization leaders, trade association leaders, and a whole flock of people have relied upon Paul for advice, help, whatever. Paul was always there for us -- honest, extremely knowledgeable and totally helpful."

AAEA Distinguished Service Award

Dr. Danny Klinefelter

The American Agricultural Editors' Association Distinguished Service Award for 2010 is being awarded to Danny Klinefelter, Ph.D., professor and Texas AgriLife Extension Agricultural Economist at Texas A&M University.

Klinefelter is renowned for his work with producers in agricultural finance and management development. He is the director of The Executive Program for Agricultural Producers, co-director of the Texas A&M Family and Owner-Managed Business Program, and co-director of the Texas A&M/Texas Tech Agricultural Lending School.

In addition, Klinefelter serves as the executive secretary for the Association of Agricultural Production Executives. He is also coordinator of the Planning the Return to the Farm Program and a member of the board of the Global Agricultural Business Forum.

"Rarely has one individual touched the lives of so many in the agricultural industry in such an unassuming but impactful way. With this in mind I am honored to nominate [Klinefelter] for the AAEA Distinguished Service Award," wrote Greg Vincent, editor of *Top Producer*, in his letter of nomination. "It has been a privilege to work with Danny on countless stories and initiatives. By working with him I learned several key things about the man: There are few in this industry who have a better understanding of the issues that will impact American agriculture on both a micro and macro level; he is an academic who believes that academia doesn't have all the answers; if he is consulted about a story for which he is surely an expert, but believes there is someone more qualified to comment on the story, he will be the first one to suggest a better source."

AAEA has named a Distinguished Service Award recipient each year since 1947. This prestigious award is sponsored by Archer Daniels Midland.

Andy Markwart Horizon Award

The Andy Markwart Horizon Award, presented by the AAEA Professional Improvement Foundation (PIF) and John Deere in a matching grant partnership, is an annual award given to an AAEA member who embodies the youthful vigor, energy, passion, dedication

and creativity shown by Andy in his volunteer work for AAEA for many years. Andy, editor of *The Furrow*, died in 2006 from heart problems.

This year's winner is Jeff Caldwell, multimedia editor, *Successful Farming/Agriculture.com*.

Jeff says: "Andy loved what he did, and he did it with passion. I, too, love what I do and hope I can honor his memory by not only continuing to do my job with a passion similar to his, but also continue his legacy of embracing new technology in his work. To the latter end, I intend to continue my education and experience in interactive and social media by attending either BlogWorld or South by Southwest (SXSW) in the coming year. Both are world-class social and interactive media events, and I hope my attendance at one of them can both broaden my knowledge of our rapidly changing media world. Then I'll have the opportunity to share that knowledge and experience with others in our industry. Many AAEA members -- including Andy -- have done the same for me in the past, and I consider it my privilege and responsibility to continue to do the same for others."

Each year, the award's winner receives a \$2,500 stipend, which can be used for attending the International Federation of Agricultural Journalists (IFAJ) annual meeting, the AMS meeting or a professional development class, seminar or workshop.

AAEA 2010 Photographer of the Year

William DeKay

The Western Producer

William has been working as a photojournalist at *The Western Producer* since September 2008. His job involves travel around Western Canada covering news events and capturing the essence of Canadian agriculture and rural life. Prior to that, he did freelance work for *TIME*, *National Geographic* and *Canadian Geographic* while living in rural Saskatchewan. In 1997, he compiled and published a book of his photographs, titled "Down Home: A Journey Into Rural Canada." William was a photojournalist at the *Detroit Free Press* from 1987-1994, during which time he was shortlisted twice for a Pulitzer Prize in photography. He's taking home 14 individual AAEA photography awards from this year's program in addition to being Photographer of the Year and earning AAEA Master Photographer status.

AAEA 2010 Writer of the Year

Jamie Cole

Red Barn Publishing

As one judge said, "It's obvious from the subject matter and the teller's optimistic tone that they have a passion for agriculture and for writing." Much of Jamie's passion – for ag, writing, design, photography, music and more – is channeled into his job as creative

director at Red Barn. Prior to this position, his passion for learning took him from design assistant to managing editor of The Progressive Farmer magazine in the 14 years between his graduation and 2008. Jamie, an AAEA board member and the 2007 Horizon Award winner, also rose to the rank of Master Writer in the AAEA Writing Award Program this year. He has won numerous awards for his writing, design and publishing skills, including two writing, 10 design and two photo awards in the 2010 AAEA award programs.

AAEA/ACT Scholarship Program

The AAEA/ACT Scholarship Program is a joint effort of AAEA and the Agricultural Communicators of Tomorrow and is funded by AAEA and its Professional Improvement Foundation. One of these scholarships is now designated as the Memorial Scholarship, to which AAEA members can donate in memory of someone who was significant in their life and career.

AAEA/ACT Memorial Scholarship Recipient, 2010-2011

Victoria "Tori" Frobish, University of Illinois Urbana-Champaign

This scholarship is given in memory of the following individuals:

Ken Gardner

Dad could bring a smile to the face of nearly anyone with whom he came into contact. Thankfully he gave me his sense of humor, passion for everything that's green and the belief that I could accomplish anything if I worked smart and kept my nose clean. He loved farming for all the right reasons: love of the outdoors, working as an independent businessman, enjoying the solitude of a walk with his sons around the farmstead and a belief that small town America was where the "real" people made a difference in the lives of others. He was the best!

(Donation by Den Gardner)

Larry Harper

Larry, former editor of the Missouri Ruralist and AAEA leader, was a dear friend who made a very significant and wonderful contribution to the professionalism of AAEA. At an open-bar reception during the 1969 Chicago AAEA annual meeting, I sat down (on the floor) next to him, and he came right to the point: "Swegle, AAEA needs to do something to improve our members' professionalism." It seemed a strange idea in that context at that time in history (during another Chicago 'Hell Week' full of receptions and sponsored meals). When I called his bluff by saying I'd call on him at the next morning's business meeting, Larry was fully prepared with a well-organized and convincing presentation. His

idea was accepted and blossomed. He worked with Duane Dailey at the University of Missouri to help create the innovative and productive ag editors' photography workshop. It was enthusiastically accepted and well-attended for several years. Other ideas blossomed, and the rest is history – well-written history.
(Donation by Wayne Swegle)

2010 AAEA Writing Awards Program Winners

Blogs

1st – Chris Clayton, DTN/The Progressive Farmer: Ag Policy Blog

“Mike Johanns finally turns the table;” “Oh, now you care;” “Borlaug exemplified agriculture’s higher calling.”

2nd – Dennis Halladay, Hoard’s WEST: Hoard’s Notebook

“Something too silly to make up;” “A hard fall for school soft drink sales;” “Make a bowl of popcorn and check out this website.”

3rd – Mike Wilson, Farm Futures: This Business of Farming Blog

“Wisdom of the fathers;” “Meet Buffalo Bill;” “Fact-based farce puts ag in spotlight.”

Breaking News

1st - Catherine Merlo, DairyToday.com

“ICE Cracks Down with Workplace Audits on Vermont Dairies”

2nd - Sean Pratt, The Western Producer

“Flax market stories”

3rd - Jennifer Latzke, The High Plains Journal

“State Funding of Livestock Market Reporting Cut”

Economics & Management

1st - Tom Dodge, DTN/The Progressive Farmer

“Map Your Farm’s Energy Use”

2nd - Jim Patrico, DTN/The Progressive Farmer

“What’s In Your Toy Box?”

3rd - Bryce Knorr, Farm Futures

“Staring down the monster”

Editorial Opinion

1st -Mike Wilson, Farm Futures

“What the activists fear most”

2nd - Gregg Hillyer, DTN/The Progressive Farmer

“Pass the peanut butter”

3rd - Holly Spangler, Prairie Farmer

“Make no mistake about the goal of HSUS”

Humorous Article

1st – Holly Spangler, Prairie Farmer

“The making of a county fair champion”

2nd – John Phipps, Farm Journal

“Housework for Farmers: Dusting”

3rd – Gregg Hillyer, DTN/The Progressive Farmer

“Blue over jeans”

Human Interest

1st – Jeanne Bernick, Top Producer

“Lone Ranger”

2nd – Jessica Belsito, Dairy World

“It’ll all work out”

3rd – Susanne Stahl, DTN/The Progressive Farmer

“Corn Belt Diplomacy”

Issues

1st – Lorne McClinton, The Furrow

“Over the top”

2nd – Steve Werblow, The Furrow

“Animal instinct”

3rd – Laurie Potter, Successful Farming

“5 Solutions to the shrinking labor pool”

On-Farm Production

1st – Gil Gullickson, Successful Farming

“Mix and Match”

2nd – Kurt Lawton, DTN/The Progressive Farmer

“Rotation reduces SCN losses”

3rd – Jamie Cole, AGCO Advantage

“The Corn King of Pennsylvania”

Personality Profile

1st – Jacqui Fatka, Farm Futures

“Eye of the Storm”

2nd – Elaine Shein, DTN/The Progressive Farmer

“Hedging his bets”

3rd – Richard Banks, Massey Ferguson Farm Life

“The Accidental Organic Farmer”

Regular Column

1st – Brent Olson, Living the Country Life

“So you’re living the country life”

2nd – Mike Wilson, Farm Futures

“Clueless on Capitol Hill”

3rd – Gregg Hillyer, DTN/The Progressive Farmer

“Green Eggs and Ham”

Technical Feature

1st – Steve Werblow, The Furrow

“Ag’s Info Revolution”

2nd – Gil Gullickson, Successful Farming

“The best way to no weeds is to know weeds”

3rd – Sherry Collins, DTN/The Progressive Farmer

“Details Matter With Glyphosate”

Team Story

1st – Gregg Hillyer, Des Keller, Dan Miller, Victoria G. Myers, Jim Patrico, Claire Vath, and Karl Wolfshohl – DTN/The Progressive Farmer

“Best Places”

2nd – Barb Baylor Anderson, Marcia Zarley Taylor and Elizabeth Williams – DTN/The Progressive Farmer

“Young Farmers”

3rd - Katie Humphreys and Pam Smith – Farm Journal Media

“Space Invaders”

Story of the Year

“Mix & Match – How to choose a smart seed portfolio”

Gil Gullickson, Successful Farming

Writer of the Year

Jamie Cole, Red Barn Publishing

2010 Master Writer Program

New Master Writers

Jamie Cole, Red Barn Publishing
Daniel Davidson, DTN/The Progressive Farmer
Pam Golden, Southern Farmer
Bryce Knorr, Farm Futures
Mark Moore, Moore Communications
Laurie Potter, Successful Farming

New Writer of Merit

Jeanne Bernick, Farm Journal/Top Producer

Level one

Richard Banks, Red Barn Publishing
Jessica Belsito, Dairy World
Terry Fries, The Western Producer
Corey Geiger, Hoard's Dairyman
Michelle Thilges, Successful Farming/Agriculture.com

Level two

Barb Baylor Anderson, Anderson AgCom & Analysis (Freelance)
Steve Cornett, Farm Journal/Beef Today
Kylene Scott, High Plains Journal

Level three

Jeff Caldwell, Successful Farming/Agriculture.com
Dennis Halladay, Hoard's West
Rick Jordahl, Pork magazine
Martha Ostendorf, Corral Creek Communications (Freelance)
Claire Vath, DTN/The Progressive Farmer

Level four

Karen Bernick, Freelance
Tom Dodge, Freelance
Jacqui Fatka, Farm Futures
Kurt Lawton, Stellar Content (Freelance)
Lorne McClinton, Freelance
Catherine Merlo, Farm Journal/Dairy Today

Brent Olson, Freelance
Elaine Shein, DTN/The Progressive Farmer

2010 AAEEA Writing Judges

Blogs

Jessica Stewart, marketing coordinator
4-H Youth Development, Oklahoma State University

Breaking News

Beth Stuever, communications manager
Michigan State ANR

Economics & Management

Neal Fandek, chief editor
Columbia College

John Reitman, news and editorial director
Turfnet.com

Editorial Opinion

Darcy Boyle, freelance technical editor/writer
Lawrence, Kansas

Human Interest

Larry Aylward, editor
Golfdom magazine

Humorous Article

Jessica Stewart, marketing coordinator
4-H Youth Development, Oklahoma State University

Issues

Michael Danna, director of public relations
Louisiana Farm Bureau Federation

On-Farm Production

Clyde Bentley, associate professor, convergence journalism
Missouri School of Journalism

Candace Pollock, media relations coordinator & technical editor
The Ohio State University

Personality Profile

Jesse Bogan, reporter
St. Louis Post-Dispatch

Regular Column

Susan Thompson, communication specialist
Iowa State College of Ag & Life Sciences

Team Story

Randall Smith, Donald W. Reynolds Endowed Chair in Business Journalism
Missouri School of Journalism

Technical Feature

Ron Hall, editor-at-large
Landscape Management

Tom Jirik, communications coordinator

Upper Great Plains Transportation Institute, North Dakota State University

2010 AAEA Design Awards Program Winners

Best Use of Typography - Commercial/Custom

1st - Jamie Cole, Massey Ferguson Farm Life

2nd - Donovan Harris, DTN/The Progressive Farmer

3rd - Tom Sizemore, Homestead

Best Use of Chart and Graph Material - Commercial/Custom

1st TIE - Tom Sizemore, The Furrow

1st TIE - Beth Snyder, Farm Journal

3rd - Donovan Harris, DTN/The Progressive Farmer

Web Design – Electronic Newsletter/Magazine - Commercial/Custom

1st - Justin Davey, Living the Country Life, www.livingthecountrylife.com

Single-Page Editorial Design - Commercial

- 1st - LuAnn Smith, DTN/The Progressive Farmer
- 2nd - Donovan Harris, DTN/The Progressive Farmer
- 3rd - Donovan Harris, DTN/The Progressive Farmer

Single-Page Editorial Design - Custom

- 1st - Tom Sizemore, Homestead
- 2nd - Jamie Cole, Massey Ferguson Farm Life
- 3rd - Jamie Cole, Massey Ferguson Farm Life

Opening Page or Spread Design - Commercial

- 1st - Matt Strelecki, Successful Farming
- 2nd - Matt Strelecki, Successful Farming
- 3rd TIE - Matt Strelecki, Successful Farming
- 3rd TIE - LuAnn Smith, DTN/The Progressive Farmer

Opening Page or Spread Design – Custom

- 1st - Jamie Cole, Massey Ferguson Farm Life
- 2nd TIE - Jamie Cole, Massey Ferguson Farm Life
- 2nd TIE - Jamie Cole, Massey Ferguson Farm Life

Two-Plus Page Design - Commercial

- 1st - Donovan Harris, DTN/The Progressive Farmer
- 2nd - Mark Leiknes, The Corn & Soybean Digest
- 3rd - Matt Strelecki, Successful Farming

Two-Plus Page Design - Custom

- 1st - Jamie Cole, Massey Ferguson Farm Life
- 2nd - Tom Sizemore, Homestead
- 3rd - Tom Sizemore, The Furrow

Special Editorial Section Design - Commercial/Custom

1st - Donovan Harris, Charles Long, LuAnn Smith, DTN/The Progressive Farmer: “Corn Yield Champs”

2nd - Donovan Harris, Charles Long, LuAnn Smith - DTN/The Progressive Farmer: “Cattlelink”

3rd - Krista Trempe – BEEF: “Trailblazers”

Special Publication Design - Commercial/Custom

1st - Katie Maas, The Corn & Soybean Digest 2010 Media Kit

2nd - Katie Maas, Farm Industry News 2010 Media Kit

3rd - Ryan Ebert, Hoard’s Dairyman, “Where is energy heading?”

Cover Page Design - Commercial

1st TIE - Donovan Harris, DTN/The Progressive Farmer, Mid-Nov. 2009

1st TIE - Donovan Harris, DTN/The Progressive Farmer, Dec. 2009

3rd - Lynn Varpness, Farm Industry News, Feb. 2010

Cover Page Design - Custom

1st - Jamie Cole, Massey Ferguson Farm Life, Spring 2010

2nd - Jamie Cole, AGCO Advantage, Spring 2010

3rd TIE - Tom Sizemore, The Furrow, Feb. 2010

3rd TIE - Tom Sizemore, The Furrow, Spring 2009

Overall Magazine Design - Commercial

1st - Donovan Harris, LuAnn Smith, Charles Long, DTN/The Progressive Farmer, Feb. 2010

2nd - Matt Strelecki, Successful Farming, Mid-Nov. 2009

3rd - Mark Leiknes, The Corn & Soybean Digest, April 2009

Overall Magazine Design - Custom

1st - Jamie Cole, Massey Ferguson Farm Life, Spring 2010

2nd - Tom Sizemore, The Furrow, March 2010

3rd - Tom Sizemore, Homestead, Summer 2009

Overall Magazine Design - Special Issues - Commercial/Custom

1st - Michelle Houlden, The Western Producer: “The Water Issue”

2nd - Donovan Harris, Charles Long, LuAnn Smith, DTN/The Progressive Farmer: “Can farmers still feed the world?”

3rd - Jim Bauer, Krista Trempe, National Hog Farmer: “Blueprint: Biosecurity Solutions”

2010 Design Judges

Kim Bissell, Southern Progress Endowed Professor in Magazine Journalism
University of Alabama

Steven Barbeau, art director
435 South Magazine

Jack Haden, marketing specialist
Rallye Motors LLC.

Jeremy Harrington, director of user experience
Voce Communications

Dennis Jones, journalism and design professor
Samford University

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2010 AAEA MarComm Awards Program Winners

Advertorial - One-page

1st - Ann Camden, Gibbs & Soell

Syngenta Seed Care - "Spud Doctor" Column

2nd - Ed Peck, Filament Marketing

Land O'Lakes Purina Feed - "Winter is coming!"

3rd - Mike Opperman, Charleston Orwig

Chemtura AgroSolutions - "Dimlin Southern Soybean Field Feature"

Advertorial - Multi-Page or Special Section

1st - Kelly Schwalbe, Blasdel Cleaver Schwalbe Communications

John Deere Ag & Turf Division - "Improve Efficiency & Extend Life of Your Equipment" advertorial

2nd - Ed Peck, Filament Marketing

Pfizer Animal Health - "Metritis: A foul disease with financial costs"

3rd - Susan Montgomery, DTN/The Progressive Farmer - "Blending new tools with family traditions"

Media/Special Event

1st - Leslie Sivadge, AKC Marketing Inc.

Latham Hi-Tech Seeds - "The Freedom of Independence Ride"

2nd TIE - Kelly Schwalbe, Blasdel Cleaver Schwalbe Communications

John Deere Ag & Turf Division - "Chip Foose Customized 4020 Tractor Media Event at Commodity Classic"

2nd TIE - Angela Bendorf Jamison, Communicopia

PureSense - "Managing irrigation in a water-short year" new product launch event

News Release - Feature Release

1st - Heidi Nelson, Harvest PR & Marketing

National Cottonseed Products Association - "Jazz up your Mardi Gras with piping hot beignets" press release

2nd - Heidi Nelson, Harvest PR & Marketing

Cotton Inc. - "A million more tons of cottonseed"

3rd - Kelly Schwalbe, Blasdel Cleaver Schwalbe Communications

John Deere Ag & Turf Division - “Chip Foose Customized 4020 Unveiled at Commodity Classic”

News Release - New Product/Service Release

1st - Heidi Nelson, Harvest PR & Marketing

Cotton Inc. - “AgPro Industries introduces all-in-one cattle feed as cost-effective alternative to conventional hay”

2nd - Melissa George Kessler, National Association of Wheat Growers - “Wheat groups announce goal of synchronized biotech introduction in U.S., Canada and Australia”

3rd - Kelly Schwalbe, Blasdel Cleaver Schwalbe Communications

Boehringer Ingelheim Vetmedica – “BIVI introduces new Vetera West Nile virus vaccines”

Publication - Print or Electronic

1st - Melissa George Kessler, National Association of Wheat Growers - NAWG Newsletter - March 12, 2010, issue

2nd - Kelly Schwalbe, Blasdel Cleaver Schwalbe Communication

Boehringer Ingelheim Vetmedica - “Daily Dose” newsletter

3rd - Leslie Sivadge, AKC Marketing Inc.

Latham Hi-Tech Seeds - “Tech Talk”

Best Use of Online Communications/Social Media

1st - Mike Opperman, Charleston Orwig - Alpharma - “Reach Teach Learn”

2nd - Ann Camden, Gibbs & Soell

Syngenta Crop Protection - “The Future of Southern Ag” Facebook promotion

3rd - Julie Fritsch, National Association of Agricultural Editors - “NAAE’s Communities of Practice”

Public Relations Web Content

1st - Heidi Nelson, Harvest PR & Marketing

National Cottonseed Products Association - “Jazz up your Mardi Gras with piping hot beignets” - Web promotion

2nd - Ann Camden, Gibbs & Soell

Syngenta Seed Care - Avicta Complete Corn Online Launch Kit

3rd TIE - Melissa George Kessler, National Association of Wheat Growers –
Wheatworld.org Redesign

3rd TIE - Angela Bendorf Jamison, Communicopia

Industry Task Force II on 2, 4-D Research Data - New 2, 4-D Website

3rd TIE - Kelly Schwalbe, Blasdel Cleaver Schwalbe Communications

John Deere Ag & Turf Division - John Deere Online Media Newsroom

Writing for Special Projects

1st – Ed Peck, Filament Marketing LLC

Land O'Lakes Animal Milk Products -“Why a cow?”

2nd – Tharran E. Gaines, Red Barn Publishing

AGCO Corp. - “Special Report - Transition”

3rd TIE - Heidi Nelson, Harvest PR & Marketing

Cotton Inc. - “HydraMatriCx Resource Guide”

3rd TIE - Mike Opperman, Charleston Orwig

Chemtura Crop Protection – “Dimlin 2L Outperforms Rolling Stones on Mormon
Crickets”

2010 MarComm Judges

Debbie Clayton, principal
Clayton Communications

Cindy Code, president
B Communications

Felicia Gillham, owner
Gillham & Associates Marketing Communications

Donna Schwartze, owner and president
DSPR LLC

2010 Photography Awards Program Winners

Portrait/Personality

- 1st - Mary Mac Arthur, The Western Producer
- 2nd - David Lundquist, CHS
- 3rd - Harlen Persinger, freelancer
- Hon. Mention - William DeKay, The Western Producer
- Hon. Mention - Jamie Cole, Red Barn Publishing

Pictorial

- 1st - William DeKay, The Western Producer
- 2nd - Steve Richter, C Magazine, CHS
- 3rd - William DeKay, The Western Producer
- Hon. Mention - William DeKay, The Western Producer
- Hon. Mention - William DeKay, The Western Producer

Feature

- 1st - William DeKay, The Western Producer
- 2nd - William DeKay, The Western Producer
- 3rd - Harlen Persinger, freelancer
- Hon. Mention - William DeKay, The Western Producer
- Hon. Mention - William DeKay, The Western Producer

Nuts and Bolts - Livestock

- 1st - Steve Richter, CHS
- 2nd - Jim Patrico, DTN/The Progressive Farmer
- 3rd - William DeKay, The Western Producer
- Hon. Mention - Harlen Persinger, freelancer
- Hon. Mention - Dean Houghton, Homestead

Nuts and Bolts - Crops

- 1st - Lorne McClinton, The Furrow
- 2nd - Lorne McClinton, The Furrow
- 3rd - Harlen Persinger, freelancer
- Hon. Mention - Dean Houghton, The Furrow
- Hon. Mention - Jim Patrico, DTN/The Progressive Farmer

Picture Story/Photo Sequence or Photo Essay

- 1st - David Lundquist, C Magazine, CHS Inc.
- 2nd - William DeKay, The Western Producer
- 3rd - Greg Lamp, The Corn & Soybean Digest
- Hon. Mention - William DeKay, The Western Producer
- Hon. Mention - Dean Houghton, Homestead

Cover of the Year

- 1st - C Magazine, CHS Inc.
- 2nd - The Furrow
- 3rd – The Corn & Soybean Digest
- Hon. Mention - Farm Industry News
- Hon. Mention - Homestead

Best Use of Photos

- 1st - C Magazine, CHS Inc.
- 2nd - Homestead
- 3rd - The Furrow
- Hon. Mention - AGCO Advantage
- Hon. Mention - Massey Ferguson Farm Life

Unpublished Photos

- 1st - William DeKay, The Western Producer
- 2nd - Dean Houghton, freelancer
- 3rd - David Lundquist, C Magazine, CHS
- Hon. Mention - William DeKay, The Western Producer
- Hon. Mention - Karen Brier, The Western Producer

Picture of the Year

Lorne McClinton, The Furrow

Photographer of the Year, Honorable Mention

David Lundquist, C Magazine, CHS Inc.

Photographer of the Year

William DeKay, The Western Producer

Master Photographer

William DeKay, The Western Producer

2010 Photo Judges

Colby Lysne, commercial photographer

Ben Weddle, photographer and principal

Ben Weddle & Associates Photography

Don Yaworski, photographer and owner

Don Yaworski Imaging

Thank you to our generous sponsors, who help fund the AAEA awards programs:

Writing Awards

Syngenta

Design Awards

Case IH

Pioneer Hi-Bred International Inc.

MarComm Awards

Farm Journal Media

Farm Progress Companies

High Plains Journal

Meister Media

Penton Media

DTN/The Progressive Farmer

Successful Farming/Agriculture Online

Vance Publishing

Photography Awards

Monsanto

Gardner & Gardner Communications

Distinguished Service Award

Archer Daniels Midland Company (ADM)

Lifetime Achievement Awards

CHS Inc.

Andy Markwart Horizon Award

John Deere
AAEA Professional Improvement Foundation

Thank you to our committees:

AAEA Writing Awards Committee

Jennifer Vincent (chair), Jeff Caldwell, Marilyn Cummins, Pam Golden, Tim Hoskins,
Kylene Orebaugh, Elaine Shein

AAEA Design Awards Committee

Donovan Harris (chair), Jamie Cole (co-chair), Justin Davey, Tom Sizemore, Alexa
Stanco

AAEA MarComm Awards Committee (Affiliate Advisory Committee)

Angela Jamison (chair), Joy Carter (co-chair), Sally Behringer, Den Gardner, Des Keller,
Jennifer Morrill, Fred Myers, Kelly Schwalbe, Elizabeth Smith

AAEA Photography Awards Committee

Mark Moore (chair), Gil Gullickson, Christine McClintic, Jim Patrico, John Pocock,
Steve Werblow, Tim White

AAEA Legacy Committee

Larry Dreiling (chair), Willie Vogt (co-chair), Joe Dan Boyd, Del Deterling, Jim Dickrell,
Betsy Freese, Fred Myers, Lyle Orwig, Jack Pitzer, Paul Queck, Kelly Schwalbe, Wayne
Swegle, Jeff Tennant, Greg Vincent

AAEA Future Ag Communicators Committee

Mindy Williamson (chair), Joann Alumbaugh (co-chair), Jennifer Bremer, Jeff Caldwell,
Cindy Cunningham, David Doerfert, Gene Johnston, Teresa Roof, Karen Simon, Brandon
Souza, Kim Joy Warren, Abby White

Thank you also to our award program managers, Marilyn Cummins and Christine McClintic, our interns from the University of Missouri Agricultural Journalism program: Kari Weis and Sarah Woodhurst, and intern William Fandek from Columbia, Mo.

Thank you to Den Gardner, Barb Ulschmid, Kathy Heyda and Kenna Rathai of the AAEA staff for strong support of the award programs throughout the year.

Program design by Valerie Cummins Kisling, Oklahoma State University.

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